

**COCA-COLA STAR WARS WALMART REWARDS  
TERMS AND CONDITIONS**

1. **Eligibility:** The Coca-Cola Star Wars Walmart Rewards (the “Offer”) is open only to legal residents of the 50 United States and District of Columbia who are 18 years of age or older as of date of submission (the “Participant”). Employees of The Coca-Cola Company (the “Sponsor”), TPG Rewards, Inc., Walmart Inc., WPP plc, Don Jagoda Associates, Inc., Disney Worldwide Services, Inc., and their respective subsidiaries, parent, related divisions, promotional partners, agencies, affiliates, advertising and promotion agencies (collectively, the “Released Offer Parties”) as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee, are not eligible to participate. This Offer is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law. Participation constitutes participant’s full and unconditional agreement to these Terms and Conditions.
2. **Offer Period:** The Offer begins at 10:00 am ET on July 14, 2025 and ends at 11:59 pm ET on August 22, 2025 or when all Rewards run out, whichever occurs first (“Offer Period”).
3. **How to Participate/Submit Claim:** During the Offer Period, make a purchase of any Coca-Cola original taste and/or Coca-Cola Zero Sugar products in the total purchase amount listed in the chart below (“Participating Purchase”), based on the tier (“Tier”) for which you would like to participate in one (1) transaction, on one (1) receipt (“Receipt”) and at any participating Walmart location within the 50 U.S./D.C. (“Participating Store”). Then, visit [cocacolastarwars.com](https://cocacolastarwars.com) (“Website”), follow the instructions to complete all required information and upload your Receipt that includes the Participating Purchase, transaction date, purchase total, Participating Store and click submit (collectively, the “Claim”). Claims are subject to verification. Purchases must be made during the Offer Period.

Tier	Participating Purchase
1	\$12+ on any Coca-Cola and/or Coca-Cola Zero Sugar product
2	\$10-\$11.99 on any Coca-Cola and/or Coca-Cola Zero Sugar product
3	\$7-\$9.99 on any Coca-Cola and/or Coca-Cola Zero Sugar product

Any attempt by any Participant to obtain more than the stated number of Claims by using multiple/different email addresses, Receipts, or identities or any other methods will void that Participant's Claim and that Participant may be disqualified from the Offer. In the event of a dispute as to any Claim, the authorized account holder of the email address used to register for the Offer will be deemed to be the Participant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Participants may be required to show proof of being the authorized account holders.

4. **The Rewards & Approximate Retail Values (“ARV”):** Participants who submit a valid Claim during the Offer Period will receive one (1) of the following rewards below (based on the Tier submitted), while supplies last (each a “Reward”). No transfer, cash or other substitution of a Reward. Sponsor reserves the right to substitute the applicable Reward with an item of equal or greater value, in their sole discretion.

Tier	Reward	Rewards Available	ARV (each)
1	A Sponsor-specified Influencer Kit consisting of four (4) Sponsor-specified collectable cans and a T-shirt.	500	\$150
2	A Sponsor-specified BB-8 bottle	1,200	\$17
3	A Sponsor-specified co-branded display case	1,000	\$61

Actual style sizes, and colors of the Rewards to be determined by the Sponsor in their sole discretion. There is a limit of one (1) Reward per Tier per Participant. After Claim verification is complete and a Claim is deemed eligible, Rewards will be sent to the address provided within 6 – 8 weeks of Claim verification. Return of any Reward as undeliverable will result in forfeiture of Reward. Receipts that cannot be validated for any reason will be rejected. For example, and not an all-inclusive list, a Receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; or (vii) is incorrectly or incompletely entered or submitted. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Receipts may also go through a manual review process. Any Participant who has inquiries regarding their Reward fulfillment must contact customer support within six (6) months after the Offer has ended (and any outstanding Rewards will be forfeited after that time).

5. **General Terms:** By participating in the Offer, Participant fully and unconditionally agrees to and accepts these Terms and Conditions and the decisions of the Sponsor and Administrator, whose decisions are final and binding in all matters related to the Offer. Any normal Internet/phone access and data/usage charges imposed by Participants' online/cellular service will apply and are Participants' sole responsibility. Sponsor is not responsible for any compatibility issues with Participant's device/browser used for Claim. Claims become the property of Sponsor upon receipt and will not be acknowledged or returned. Claims specifying an invalid, non-working, or inactive email address may be disqualified. No information regarding Claims, other than as otherwise set forth in Terms and Conditions, will be disclosed. Sponsor is not responsible for lost, interrupted or unavailable network server or other connection; miscommunications; failed phone or computer or telephone transmissions; technical failure; jumbled, scrambled or misdirected transmissions; late, lost, incomplete, delayed, or misdirected Claims; or other errors of any kind whether human, mechanical, or electronic. In the event the Offer is compromised or impaired in any way for any reason, including but not limited to, fraud, virus, bug, unauthorized human intervention, outbreak of widespread illness, pandemic, or other similar occurrence, civil unrest or any other problem or other causes beyond the control of Sponsor that corrupts or impairs the administration, security, fairness, or proper play of the Offer, Sponsor reserves the right in its sole discretion to suspend or terminate the Offer and fulfill all Claims submitted prior to cancellation. Sponsor is not responsible for lost, late, misdirected, corrupted, or incomplete Claims. Proof of submission is not proof of receipt by Sponsor. By participation in the Offer, Participants release and hold harmless the Released Offer Parties from and against any and all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting a Claim or otherwise participating in any aspect of the Offer, the receipt, ownership or use of any Reward, or while preparing for, participating in any Reward-related activity or any typographical or other errors in these Terms and Conditions or the announcement or offering of any Reward.
6. **Fraudulent/Disruptive Activities:** Any attempt to tamper with, interfere with, or manipulate the Claim process, the operation of the Offer or any website or the Reward distribution, including, but not limited to, the use of AI, bots, automated systems, or fraudulent identities, is strictly prohibited. Claims generated by AI, script, macro, or other automated means, or by any means that subvert the claim process, will be disqualified and may result in the Participant being disqualified and banned from future promotions conducted by Sponsor and its affiliates. The Sponsor reserves the right to disqualify any individual suspected of engaging in this prohibited conduct, including but not limited to, creating multiple accounts, submitting false information, or engaging in any activity that violates these Terms and Conditions. Any such actions may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to not only disqualify such individual but seek damages from such individual to the fullest extent permitted by law. Furthermore, any Participant that acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person will be disqualified. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of this provision.

7. **Disputes:** Participants agrees that: (a) they release and will defend, indemnify and hold harmless the Released Offer Parties from and all any and all claims ("**Offer Claims**"); (b) Offer Claims arising out of or connected with this Offer, or any Reward awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in Atlanta, GA; (c) Participant submits to sole and exclusive personal jurisdiction to said courts in the State of Georgia for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (d) any and all Offer Claims, judgments, and awards shall be limited to actual damages of no more than \$100, including costs associated with participating in this Offer, but in no event attorneys' fees; and (e) under no circumstances will Participants be permitted to obtain awards for and Participant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of Participants or the Released Offer Parties in connection with this Offer shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.
8. **Privacy Policy:** Information collected by Sponsor in connection with this Offer may be used by Sponsor and shared with third parties involved in administration of the Offer in accordance with the Sponsor's online Privacy Policy posted at <https://www.coca-cola.com/us/en/legal/privacy-policy>. The Participant agrees to the collection, processing and storage of their personal data by Sponsor for the purposes of the Offer.
9. **Sponsor:** The Sponsor of the Offer is The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.

**DISNEY WORLDWIDE SERVICES, INC., AND THEIR AFFILIATES ARE NOT SPONSORS OR ADMINISTRATORS OF THE OFFER AND ARE NOT RESPONSIBLE FOR ANY REWARDS.**